

## Electronic Patent Application Fee Transmittal

<b>Application Number:</b>	10017074			
<b>Filing Date:</b>	07-Dec-2001			
<b>Title of Invention:</b>	METHOD, ALGORITHM, AND COMPUTER PROGRAM FOR TARGETING MESSAGES INCLUDING ADVERTISEMENTS IN AN INTERACTIVE MEASURABLE MEDIUM			
<b>First Named Inventor/Applicant Name:</b>	Sanjay Ranka			
<b>Filer:</b>	David Judson			
<b>Attorney Docket Number:</b>	PRODUCT ENGINE-008			
Filed as Large Entity				
<b>Utility under 35 USC 111(a) Filing Fees</b>				
Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
<b>Basic Filing:</b>				
<b>Pages:</b>				
<b>Claims:</b>				
<b>Miscellaneous-Filing:</b>				
<b>Petition:</b>				
<b>Patent-Appeals-and-Interference:</b>				
<b>Post-Allowance-and-Post-Issuance:</b>				
Utility Appl issue fee	1501	1	1740	1740
<b>Extension-of-Time:</b>				

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Miscellaneous:				
Total in USD (\$)				1740